



ROTARY:
MAKING A
DIFFERENCE



The Pelican News

ROTARY CLUB OF THE ENTRANCE INC.

Chartered 26th April, 1972 District 9685

Facebook; Rotary Club of The Entrance

Website: <http://www.rotarytheentrance.org.au>

PO Box 8173 Tumbi Umbi 2261

WEEKLY BULLETIN 2016 – 2017

Volume 46 Issue 13 5th October 2017

45 years helping the local community

RI President: Ian Riseley (RC of Sandringham. Vic) (Juliet)

District Governor: Peter Ward (RC of The Entrance) (Anne)

CLUB BOARD MEMBERS

President

Gordon Crawford

Secretary

Con Bartsos

Treasurer

Stan Crellin

President Elect (18-19): George Clifford

International: David Waterhouse

Foundation:

Stan Crellin

Club Admin:

Robin Hearder

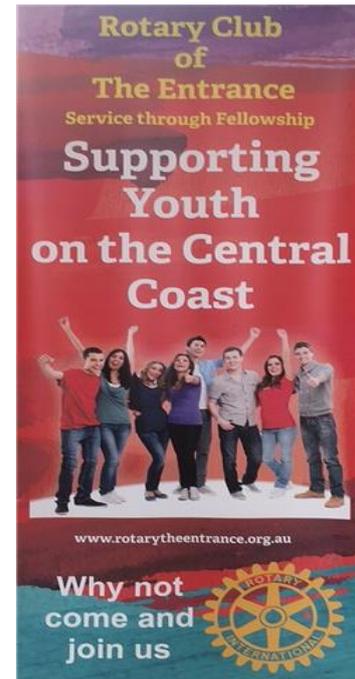
Youth: Alan Palmer

Membership: Michael Sawczak

Vocation/Community : Torben Nielsen

Bulletin Editor: George Clifford

Auditor: Community Audit Services I



OCTOBER is ECONOMIC & COMMUNITY
DEVELOPMENT MONTH

Address Correspondence to:

The Secretary Rotary Club of The Entrance
PO Box 8173 Tumbi Umbi: 2261

Bulletin Editor

gclif@bigpond.com

CATERING

To assist with seating could you make your apology or book in any guests to
Treasurer Stan by telephone call or SMS by noon on Monday on 4389 2153 or 0412 454 356

Child Protection – apply at WWW.check.cyp.nsw.gov.au/Application/Applicants

Use the name on your driver's licence. Receive a number APPxxxxx. Attend RMS office with number & proof of ID. A WWC number ending with V will follow by E-mail eg. QQC1234567V

What a night it was. It really was such a night.

(Words stolen from a song but they reflect the evening with Noel Trevakis)

Noel spoke without notes but from the heart. He cited membership as our biggest challenge. Research has shown that most people join Rotary

- 1) To do community service
- 2) To make new friends

Why do most people leave Rotary?

Because the above 2 reasons were not met.

Noel believes that we should not focus solely on fundraising for the sake of it.

We must look at our community, find out what they think the local needs are and then focus our efforts on satisfying those needs.

Most people will join and work for a cause if that cause is relevant to them.

With the societal changes we must adopt a more flexible approach to membership and meetings. Rotary has to fit in with the members and not the reverse.

To motivate our members and prospective members we must look after them, we must explain why we are in Rotary.

Noel recounted his own personal battle with depression and the role Rotary played in helping him.

Unless Rotary in the western world is to die out through membership death or resignation we must change the way we operate.

(I refer you to the bulletin of September 12 for the article by Michael Brand on this issue.)



Our members who enjoyed a great evening.

Thanks Sue for the photography

Rotary & Samaritans working together for a great result

When Tim Every-Burns' Father-in-Law passed away he had to decide what to do with the mobile scooter that was left. Rather than sell it, he chose to give it away to someone who needed a scooter, but who didn't have the means to buy one.

To assist he called Gordon Crawford The President of The Entrance Rotary Club for help. Several approaches were taken including getting the assistance of Renée Dunn, a Care Worker, with The Samaritans.

Three weeks later Renée found Richard Foster, an 81 year old pensioner, who had fallen, broken six ribs and was unable to drive with his injuries. It was decided that a worthy person had been found for the scooter.

Richard was delighted with this new acquisition and hopefully he will recover from his injuries quickly. When he does Rotary have already found another elderly person who will then have the scooter passed on to them.

Tim was delighted to find his Father-in-Law's scooter doing so much to relieve some of the mobility problems experienced by older members of our community.

Are there any more mobile scooters out there looking for a new home?



Tim then put in \$250 to kick-start the program to maintain the bike in good working order.

A wonderful gesture on his and his father's behalf.

The Program

Day	Date	Activity	Time	Venue
Tues	10/10/2017	John Paster (Meals on Wheels)	6.00 pm for 6.30 pm	Mingara
Wed	11/10/2017	Bunnings BBQ		
Sat	14/10/2017	Spin & Win	10.30am to 1pm	
Tues	17/10/2017	Community Awards Night	6.00 pm for 6.30 pm	Mingara
Wed	18/10/2017	Bunnings BBQ		
Fri	20/10/2017	Spin & Win	10.30am to 1pm	
Tues	24/10/2017	Speaker to be announced	6.00 pm for 6.30 pm	Mingara
Wed	25/10/2017	Bunnings BBQ		
Thur	26/10/2017	Board Meeting	7.00pm	Stan Crellin's abode
Social Meeting Event		Bare foot bowls		Entrance Bowling Club
Wed	1/11/2017	Bunnings BBQ		
Tues	7/11/2017	Trivial Evening – with David Waterhouse	6.00 pm for 6.30 pm	Mingara
Wed	8/11/2017	Bunnings BBQ		
	11/11/2017	Spin & Win	10.30am to 1pm	
Tues	14/11/2017	Speaker to be announced	6.00 pm for 6.30 pm	Mingara
Wed	15/11/2017	Bunnings BBQ		
Fri	17/11/2017	Spin & Win	10.30am to 1pm	
Tues	21/11/2017	Business Meeting	6.00 pm for 6.30 pm	Mingara
Wed	22/11/2017	Bunnings BBQ		
Thur	23/11/2017	Board Meeting	7.00pm	
Tues	28/11/2017	Speaker to be announced	6.00 pm for 6.30 pm	Mingara
Wed	29/11/2017	Bunnings BBQ		
	5/12/2017	Join Erina for Christmas Party		???
Wed	6/12/2017	Bunnings BBQ		
Tues	12/12/2017	AGM	6.00 pm for 6.30 pm	Mingara
Wed	13/12/2017	Bunnings BBQ		
	19/12/2017	No Meeting Christmas Break		
Wed	20/12/2017	Bunnings BBQ		
	26/12/2017	No Meeting Christmas Break		
	2/01/2018	No Meeting Christmas Break		

Congratulations David on receiving this recognition of your work in raising the standard of literacy in Nepal.

(note that our club also receives a mention though I am unsure of how we helped)





This Letter of Appreciation is Presented to

PP David Waterhouse, Rotary Club of the Entrance, Australia

for your effort to promote literacy in Nepal through various means. Your significant support of literacy has helped strengthen individual dignity and self-worth of people, thereby strengthening the foundations for international goodwill, understanding, and peace.

Presented on the occasion of International Literacy Day 8th Sep, 2017


 Kumar Thapa
 President 2017-18


 Tirtha Man Shakya
 Chair, Rotary Nepal Literacy Mission

Rotary District 9685 Social Media Engagement Guidelines – June 2017

Purpose Social media offers the opportunity for people to create, share and consume content, connecting and engaging with others around the world. The popularity of social media has grown to the point where it is often a primary source of information and interaction for a growing proportion of the world's population.

Rotary embraces social media as an important tool for Public Relations, attracting new members, connecting with like-minded people and organisations and creating new opportunities to serve. Rotary also recognises the value of social media to members on a personal level, sharing information and ideas with family, friends and communities.

With the rapid growth and impact of social media, Rotary District 9685 recognises the need to provide some guidelines to ensure that members understand the organisation's expectations and standards for social media engagement, particularly when members are involved in communicating about Rotary, its services, its people, its community partners and partner organisations.

Scope In the context of these guidelines, 'social media' includes any online tool, platform, Website or digital publishing medium that allows an individual to interact with it, upload and share information, comment or engage in conversation. Examples of these tools include (but are not limited to):

- Social networking sites – Facebook, Bebo, Friendster & LinkedIn
- Video & photo sharing sites – Flickr, YouTube, Pinterest & Vimeo
- Micro-blogging sites – Twitter & Tumblr
- 'Blogs' – Corporate blogs, personal blogs & blogs hosted by media organisations
- Forums & discussion boards – Whirlpool, Yahoo! Groups & Google Groups
- Information portals – Wikipedia & Answers.com
- Review websites – TripAdvisor & Yelp!
- Crowd funding websites – GoFundMe, Kickstarter & MyCause.

We recommend that all Rotary Clubs invest time into researching which platforms might suit their needs and how best to utilise them for Rotary objectives.

Application of the Guidelines D9685 Rotary's Social Media Engagement Guidelines are intended for all D9685 Rotary Clubs and members of those clubs. Clubs are encouraged to apply these guidelines and ensure they are circulated and understood by all members. It is expected that Clubs may wish to develop these guidelines further, as may be deemed relevant to specific club activities, or to address any concerns raised by members—please circulate your Club Guidelines/Statement/Policy to all members.

The golden rule of social media is to maintain the same core principles and values as you would do in any off-line social interaction. As Rotarians, we already hold ourselves accountable to a high standard of conduct and we must be mindful of this, even in new and unfamiliar forums. If you become aware of any Social media interaction that is detrimental to Rotary, whether on your Club social media sites or otherwise—DO NOT engage in response—make your Club President aware of the incident who may seek District guidance to develop a Plan to address the matter accordingly.

Social Media Guidelines There are three pillars of social media engagement to protect the interests of Rotary and its members. These are:

1. Representation 2. Responsibility 3. Respect.

It is also important to consider the values expressed in the Rotary 4 Way Test.

1. Representation Consider that you are a Rotarian 24 hours a day. Your conduct must always reflect the values upheld by Rotary – the same values that were considered when your club accepted you as a member.

You are required to:

- Identify yourself as a Rotary member
- Ensure you do not imply in any way that you are authorised to speak on Rotary's behalf
- Ensure you do not knowingly use the identity of another Rotary member
- Be mindful during your social media engagements of the importance of not damaging Rotary's reputation and interests and/or bringing Rotary into disrepute.

2. Responsibility You are personally responsible for the content of your online activity. In this context, you have a responsibility to ensure that:

- Any information about Rotary that you provide is informed and factually accurate, by checking the D9685 website or with the relevant D9685 representative(s).
- If you wish to express your opinion, please ensure that you state that they are your personal opinions.
- If you are offering your personal perspective on a matter related to Rotary, be mindful that your commentary and opinion does not cause, or have the potential to cause, damage to the organisation or its interests and does not purport to be an official Rotary position.

You are required to:

- Use a simple disclaimer to ensure that your stated views and opinions are understood to be your own and not those of D9685 Rotary when you refer to any aspect or works of Rotary
- Ensure you do not post material that is obscene, defamatory, threatening, harassing, discriminatory or hateful to another person or entity, including about Rotary, its members, volunteers and partner organisations
- Think before you post and carefully consider the text, photos and videos from the perspective of those who may see them and react to them.

3. Respect You are required to:

- Be respectful of Rotary D9685, its Clubs and members in everything you post online
- Be respectful of all other individuals and communities with which you interact online
- Be polite and respectful of other opinions, even in times of heated discussion and debate
- Adhere to the Terms of Use of the social media channel you are using, and seek to conform to the cultural and behavioural norms of the social media platform being used
- Respect copyright, privacy or any other applicable laws (see 'The Law' below).

The 4-Way Test It is instructive to keep the 4-Way Test in mind when engaging in any social media or other online activity. The values inherent within this simple moral code, created by Rotarian Herbert J Taylor, in an era well before the advent of computers, stand the test of time. Below are some simple examples of how the 4 Way Test might apply.

The 4-way test of the things we think, say or do (online):

YES /NO Is it the truth? Verifiable facts about Rotary & Rotary projects Reports on Club activities Shared press releases from Rotary International Conflicting Personal opinions Exaggerated claims Unverifiable statistics Is it fair to all concerned? Sharing good news stories about other clubs' activities Promoting relevant causes

Self-promotion and bragging Putting other people down Multi-level marketing Will it build goodwill and better friendships? Sharing stories with others who may benefit Helping to connect people Compliments & encouraging words Liking, commenting on & reposting positive Rotary stories Personal attacks Racist, sexist & discriminatory remarks Will it be beneficial to all concerned? Online donations and sharing information on Rotary causes to friends and associates Participate in Rotary polls or requests feedback Support your club, district & RI online activities by engaging & interacting

Spamming Personal tirades Activities which involve conflicts of interest

Please feel free to consider your own examples and how you might apply the 4-Way Test to your online activities.

The Law Over and above these guidelines there are National and State laws and regulations that apply to online activity. These include, but are not limited to:

Commonwealth of Australia

- Broadcasting Services Act 1992
- Copyright Act 1968
- Crimes Act 1914
- Privacy Act 1988
- Spam Act 2003

New South Wales

- Anti-Discrimination Act 1977
- Defamation Act 2005
- Electronic Transactions Act 2000
- Fair Trading Act 1987

It is advisable to keep in mind that your online activities must remain above the law and to do your own research or consult a legal professional if you are in any doubt.

If you have any concerns or questions about any of the above information, please contact the office of your Rotary District 9685 PR Director on: IanCameron@rotarydistrict9685.org.au

Social Media is a powerful tool for the promotion and development of Rotary goals and ideals. Rotary District 9685 encourages all Rotarians to become actively engaged and participate in this exciting and engaging communication medium.

Quotable Quotes

Let us so live that when we die even the undertaker will be sorry. Mark Twain

First they ignore you, then they laugh at you, then they fight you, then you win.

Mahatma Gandhi

Too often we enjoy the comfort of opinion without the discomfort of thought.

John F Kennedy

*Inner Wheel
Success Story*

Trivia night raises over \$7,000 for Cord Blood Research

Local business houses have been very generous with their donations which helped raise over \$7,000 for A52 Inner Wheel District's trivia night, held at Diggers @ The Entrance on Friday, September 8.

All proceeds were donated to Inner Wheel's National Project, Cord Blood Research, which

provides research grants to scientists researching diseases such as juvenile diabetes, leukaemia and cystic fibrosis.

Nationally, over \$2.5 million has now been raised.

The room was ablaze with the theme colours of red and white.

One 135 guests tested their brains through six rounds of trivia, bid on a great selection of silent auction items, tried their

luck with raffles and guessing the number of lollies in the jar, fought for a bottle of Moët in the coin toss and bid on a cricket bat signed by Glenn McGrath.

The winning table enjoyed chocolates and wine, while the best decorated table won a range of gifts and chocolates.

*Source:
Media release, Sep 18
Margaret Umwin, Inner
Wheel*



Australian Rotary Health

A Night with our Researchers Dinner on Thursday, 19th October, 2017 at Dooleys Catholic Club, Lidcombe.

PO Box 3455 Parramatta NSW 2124

Phone (02) 8837 1900 | Fax (02) 9635 5042

jenny@arh.org.au

www.australianrotaryhealth.org.au | www.hatday.com.au



INVITATION



You are cordially invited by
The Camp Breakaway Board of Directors
to attend celebrations for:

The 35th anniversary of the
1st camp in 1982

The 25th anniversary of the opening of
Breakaway Lodge in 1992

The announcement of infrastructure
improvements

The launch of new camps for aged persons

With special guest to officially
commemorate this historic event:

The Hon Ray Williams MP,
NSW Minister for Disabilities
NSW Minister for Multiculturalism

Wednesday 18th October 2017 11 AM – 2 PM

Gates open at 10:30 AM

Official programme to commence at 11:15 AM

RSVP by 4th October 2017

to dpastor@breakaway.org.au
or phone 4390 7624

Camp Breakaway, 80 Highview Ave, San Remo, 2262

While some members will be on Bunnings BBQ duty it is a great opportunity for others in our club to be part of a great day.

Talk to David Waterhouse if you are going – he may have a small job for some of us.

More Quotable Quotes

We live in a world where politics has replaced philosophy. Martin L. Cross

The average pencil is seven inches long, with just a half-inch eraser...in case you thought optimism was dead. Robert Brault

Let the people know the truth, and the country is safe. Abraham Lincoln

I don't know why some people change churches! What difference does it make which one you stay home from. Unknown

To swear off making mistakes is very easy. All you have to do is swear off having ideas. Leo Burnett

A psychiatrist is a person who owns a couch and charges you for lying on it. Edwin Brock

Psychoanalysis is confession without absolution. G. K. Chesterton



Oct 4 Judy Archer

Oct 5 Stephen Hammond-Parker

Backhanded Compliments

Are these your kids - they seem so bright

You look so nice today - I almost didn't recognise you.

You have the greatest amount of untapped potential I have ever seen.

SPIN & WIN ROSTER

Please note:

Times are 10.30 am 'til 1pm

Saturday October 14

Martin Davies
Barbara Davies
George Clifford
Torben Nielsen

Friday October 20

Robin Header
Stephen Hammond-Parker
Gordon Crawford
Torben Nielsen

Saturday November 11

Con Bartsos
Stan Crellin
Clive Denmark
Torben Nielsen

Friday November 17

Martin Davies
Barbara Davies
Peter Lethbridge
Torben Nielsen

Saturday December 2

Stephen Hammond-Parker
Robin Header
David Waterhouse
Con Bartsos
Torben Nielsen

Saturday December 9

George Clifford
Gordon Crawford
Stan Crellin
Clive Denmark
Torben Nielsen

Dated Sept 18

BUNNINGS BBQ ROSTER

October

First Shift – Morning

Times: Day Manager 7.30 am to 1pm Others 8am to 1pm

Date	Day Manager	2IC	Helper	Reserve 1
Wed 4/10/17	Michael Sawczak	Con Bartsos	Inner Wheel	Stephen H-P
Wed 11/10/17	Clive Denmark	David Waterhouse	Peter Lethbridge	Stephen H-P
Wed 18/10/17	George Clifford	Peter Lethbridge	Gordon Crawford	Stephen H-P
Wed 25/10/17	Robin Header	Con Bartsos	Gordon Crawford	Stephen H-P

Second Shift – Afternoon

Time: 1pm to 4pm

Date	Day Manager	2IC	Helper	Reserve 1
Wed 4/10/17	Clive Denmark	Gordon Crawford	Inner Wheel	Stephen H=P
Wed 11/10/17	George Clifford	Martin Davies	Barbara Davies	Torben Nielsen
Wed 18/10/17	Robin Header	David Waterhouse	Stan Crellin	Torben Nielsen
Wed 25/10/17	Michael Sawczak	Clive Denmark	Stan Crellin	Stephen H-P

THE FOUR WAY TEST

Of the things we think, say or do:

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and better **FRIENDSHIPS**?

Will it be **BENEFICIAL** to all concerned?

We thank our Sponsors

